Today's Students Coalition
SPONSORSHIP OPPORTUNITIES

"This fellowship opened so many doors for me and has allowed me to meet a wonderful number of peers and mentors who share my goal of advocating for today's students. It's a wonderful opportunity that allows you to enhance your advocacy skills while doing research and have a tremendous support network."
-Sarahi Alamilla, TSC Student Ambassador Fellowship Alum

Become a Sponsor

We're helping today's students speak out to build a system that lets all learners actually achieve their goals. Through special research projects, civic development programs, and grassroots movements, we unite students from across the country with policymakers and experts to shape real policy change.

Sponsors help more students use their voice.

Our work is tackling complex, systemic challenges in higher education. Right now, today's learners are navigating a system and policies they inherited that were never designed for the world we live in now. By putting their stories and experiences directly at the forefront of decision-making, we have witnessed heightened focus on policies that students rely on to access:

- mental and physical health care
- basic needs
- child care
- emergency aid

Sponsors help us strengthen and expand our work to shift conditions, policies, and practices in higher education to meet the needs of today's students.

Current Sponsorship Opportunities

2027 Season Partnership (March–September 2027)

Partner across all of TSC's programs: the annual DC Student Summit, Students Speak Out National Month of Action, and National Student Parent Month. A season partnership gives your brand year-round visibility and a combined impact report on students served, policymaker meetings held, and stories shared.

Available sponsorship levels:

$25,000 - Season Presenting Partner (one available)
Benefits include "presented by" recognition across all three programs, acknowledgment in opening remarks at the DC Student Summit, National Student Parent Month partnership recognition on TSC's social media, logo placement on TodaysStudents.org and event materials, and the combined season impact report. Your support funds eight summit scholarships, Students Speak Out stipends for 12 students, and four student parent travel scholarships.

$20,000 Season Champion
Benefits include sponsorship of Hill Day at the summit, a state advocacy day during Students Speak Out, and the policymaker storytelling session during National Student Parent Month, recognition on TodaysStudents.org, social media, and event materials, and the combined season impact report.

DC Student Summit

At TSC's annual summit, students learn their experiences, thoughts, and insights matter. That's what Student Voice Activated is all about — an opportunity to develop and use their voices for effective civic dialogue. It's an event where students are not just heard but empowered — where students discover their strengths through civic leadership development.

Our annual summit unites students from across the country and federal policymakers to create meaningful change. Students gain insight into the most pressing issues in higher education, build their civic engagement skills through storytelling training with renowned policy experts, and take their stories directly to congressional offices and the U.S. Department of Education.

Your invaluable support helps today's students become leaders.

Available sponsorship levels:

$15,000 – Summit Presenting Sponsor
Benefits include "presented by" recognition, acknowledgment in opening remarks, hosting the summit reception, recognition on TodaysStudents.org, social media, and event signage.

$5,000 – Summit Co-sponsor
Benefits include recognition on TodaysStudents.org, social media, and event signage, and acknowledgment in opening remarks.

$2,000 – Student Sponsor
Can cover one student's travel, lodging, and meals for the summit. Sponsors are recognized on TodaysStudents.org.

$500 – Snack Sponsor
Can provide snacks for attendees to help ensure students are fed while they learn at the summit. Your organization's logo will be displayed at snack locations and on TodaysStudents.org.

Students Speak Out National Month of Action

A national month of action, Students Speak Out creates a forum for students to meet directly with their state legislators and elected officials, in person at state capitols and virtually. Sponsorship supports student stipends, travel, and event organization at statehouses across the country.

Available sponsorship levels:

$10,000 – Students Speak Out Presenting Sponsor
Benefits include "presented by" recognition for the month, recognition on all campaign materials, TodaysStudents.org and social media, and a program impact summary.

$5,000 – Students Speak Out Co-sponsor
Benefits include recognition on the event webpage, state event materials, and social media.

$750 – State Advocate Sponsor
Can cover one student's stipend and travel to meet with their state officials. Sponsors are recognized on the event webpage.

National Student Parent Month

Parenting students travel to Washington, D.C., to share their stories with members of Congress and present on a congressional panel during National Student Parent Month celebrated annually in September. Nearly 1 in 5 undergraduates are raising children, and their experiences are essential to policy that works for today's students.

Available sponsorship levels:

$10,000 — Student Parent Month Presenting Sponsor
Benefits include "presented by" recognition for the month, acknowledgment in opening remarks, recognition on TodaysStudents.org and social media, and a program impact summary.

$2,500 — Student Parent Sponsor
Can cover one parenting student's DC trip, including a stipend to cover the cost of missing work and child care. Sponsors are recognized on TodaysStudents.org.

$1,500 – Student Congressional Panel Sponsor
Can cover the cost of the panel including snacks and drinks. Your organization's logo will be displayed at snack locations and on TodaysStudents.org.

For more information or to secure sponsorship, please contact **tang@todaysstudents.org**.

TODAY'S STUDENTS
COALITION